

Statistics Informed Decisions Using Data 5th Edition

Exam Prep for: CD-ROM for Statistics; Informed Decisions Exam Prep for: Statistics Informed Decisions Using Data Statistics: Informed Decisions Using Data, Global Edition Exam Prep for: Statistics; Informed Decisions Using Data Statistics Exam Prep for: Statistics; Informed Decisions Using Data Worksheets for Statistics Fundamentals of Statistics Elementary Algebra Exam Prep for: Statistics; Informed Decisions Using Data, INTERACTIVE STATISTICS STUDENT ACCESS KIT The Role of Statistics in Business and Industry Instructor's solutions manual [for] Statistics: informed decisions using data, third edition, [by] Michael Sullivan III. Worksheets for Statistics Statistics: Informed Decisions Using Data Exam Prep for: Statistics Informed Decisions Using Data How to Lie with Statistics Statistics Fundamentals of Statistics Interactive Statistics MyStatLab Student Access Kit Worksheets for Statistics Exam Prep for: Statistics Informed Decisions Using Data Statistics Handbook of Statistical Analysis and Data Mining Applications The Skeptical Environmentalist Statistics Exam Prep for: Statistics; Informed Decisions Using Data Programming Collective Intelligence Exam Prep for: Statistics; Informed Decisions Using Data w/ Basic Methods of Policy Analysis and Planning -- Pearson eText Statistics in a Nutshell Oracle SQL by Example The Data-Driven Classroom Fundamental Statistics for the Behavioral Sciences Fundamentals of Statistics Interactive Statistics Architecting for Scale Interactive Statistics

Exam Prep for: CD-ROM for Statistics; Informed Decisions

Handbook of Statistical Analysis and Data Mining Applications, Second Edition, is a comprehensive professional reference book that guides business analysts, scientists, engineers and researchers, both academic and industrial, through all stages of data analysis, model building and implementation. The handbook helps users discern technical and business problems, understand the strengths and weaknesses of modern data mining algorithms and employ the right statistical methods for practical application. This book is an ideal reference for users who want to address massive and complex datasets with novel statistical approaches and be able to objectively evaluate analyses and solutions. It has clear, intuitive explanations of the principles and tools for solving problems using modern analytic techniques and discusses their application to real problems in ways accessible and beneficial to practitioners across several areas—from science and engineering, to medicine, academia and commerce. Includes input by practitioners for practitioners Includes tutorials in numerous fields of study that provide step-by-step instruction on how to use supplied tools to build models Contains practical advice from successful real-world implementations Brings together, in a single resource, all the information a beginner needs to understand the tools and issues in data mining to

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build successful data mining solutions Features clear, intuitive explanations of novel analytical tools and techniques, and their practical applications

Exam Prep for: Statistics Informed Decisions Using Data

Statistics: Informed Decisions Using Data, Global Edition

For courses in Introductory Statistics. Helping today's students think statistically Fundamentals of Statistics is the brief version of Statistics: Informed Decisions Using Data. With Fundamentals of Statistics, author and instructor Mike Sullivan III draws on his passion for statistics and teaching to provide the tools needed to see that statistics is connected, not only within individual concepts, but also in the world at large. As a current introductory statistics instructor, Mike Sullivan pulls ideas and strategies used in his classroom into more than 350 new and updated exercises, over 100 new and updated examples, new Retain Your Knowledge problems, and Big Data problems. This practical text takes advantage of the latest statistical software, enabling you to focus on building conceptual understanding rather than memorizing formulas. All resources, including the Student Activity Workbook and Author in the Classroom videos were created for Mike's classroom to help you succeed and stay engaged. Note: You are purchasing a standalone product; MyLab™ & Mastering™ does not come packaged with this

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content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134510143 / 9780134510149 Fundamentals of Statistics Plus MyStatLab with Pearson eText -- Access Card Package, 5/e Package consists of: 0134508300 / 9780134508306 Fundamentals of Statistics, 5/e 032184839X/9780321848390 MyStatLab Inside Sticker for Glue-In Packages 0321847997/9780321847997 MyStatLab Glue-in Access Card MyStatLab should only be purchased when required by an instructor.

Exam Prep for: Statistics; Informed Decisions Using Data

Michael Sullivan's Fundamentals of Statistics, Third Edition, was written to address the everyday challenges Mike faces teaching statistics. Almost every aspect of the book was tested in his classroom to ensure that it truly helps students learn better. Mike skillfully connects statistical concepts to readers' lives, helping them to think critically, become informed consumers, and make better decisions. If you are looking for a streamlined textbook, which will help you think statistically and become a more informed consumer through analyzing data, then Sullivan's Fundamentals of Statistics, Third Edition, is the book for you.

Statistics

Exam Prep for: Statistics; Informed Decisions Using Data

Worksheets for Statistics

The Guided Notebook is an interactive, student workbook that leads students through the course. It provides structure for recording key information from the course, and helps students take good notes for review. This printed resource is available in a three-hole-punched, unbound format to provide the foundation for a personalized course notebook. Students can integrate their class notes and homework notes within the appropriate section of the Guided Notebook.

Fundamentals of Statistics

Elementary Algebra

Exam Prep for: Statistics; Informed Decisions Using Data,

The World's #1 Hands-On Oracle SQL Workbook-Fully Updated for Oracle 11g Crafted for hands-on learning and tested in classrooms worldwide, this book

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illuminates in-depth every Oracle SQL technique you'll need. From the simplest query fundamentals to regular expressions and with newly added coverage of Oracle's powerful new SQL Developer tool, you will focus on the tasks that matter most. Hundreds of step-by-step, guided lab exercises will systematically strengthen your expertise in writing effective, high-performance SQL. Along the way, you'll acquire a powerful arsenal of useful skills—and an extraordinary library of solutions for your real-world challenges with Oracle SQL. Coverage includes 100% focused on Oracle SQL for Oracle 11g, today's #1 database platform—not “generic” SQL! Master all core SQL techniques including every type of join such as equijoins, self joins, and outer joins Understand Oracle functions in depth, especially character, number, date, timestamp, interval, conversion, aggregate, regular expressions, analytical, and more Practice all types of subqueries, such as correlated and scalar subqueries, and learn about set operators and hierarchical queries Build effective queries and learn fundamental Oracle SQL Developer and SQL*Plus skills Make the most of the Data Dictionary and create tables, views, indexes, and sequences Secure databases using Oracle privileges, roles, and synonyms Explore Oracle 11g's advanced data warehousing features Learn many practical tips about performance optimization, security, and architectural solutions Avoid common pitfalls and understand and solve common mistakes For every database developer, administrator, designer, or architect, regardless of experience!

INTERACTIVE STATISTICS STUDENT ACCESS KIT

Provides hands-on technology assistance and detailed instructions for working selected examples and exercises with Minitab. Written by: Dorothy Wakefield, University of Connecticut and Kathleen McLaughlin, Manchester Community College, University of Connecticut.

The Role of Statistics in Business and Industry

Instructor's solutions manual [for] Statistics: informed decisions using data, third edition, [by] Michael Sullivan III.

As authors and professors, Mike Sullivan and George Woodbury are well aware of the challenges facing students in the introductory statistics course. Recognizing that students need to be more informed interpreters of data, they developed Interactive Statistics: Informed Decisions Using Data. Written entirely within MyStatLab(tm), Interactive Statistics engages students by combining text, videos, tutorials, and assessment into one seamless learning experience. Through a series of Interactive Assignments, students are encouraged to experience the material in new, dynamic, and engaging ways. Each assignment guides students through text and multimedia content that helps students develop

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strong conceptual connections and better retain knowledge. NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. Note: this package contains the access kit for MyStatLab plus the Guided Notebook. The Guided Notebook is an interactive, student workbook that leads students through the course. It provides structure for recording key information from the course, and helps students take good notes for review. This printed resource is available in a three-hole-punched, unbound format to provide the foundation for a personalized course notebook. Students can integrate their class notes and homework notes within the appropriate section of the Guided Notebook.

Worksheets for Statistics

Statistics: Informed Decisions Using Data

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versions of the MyLab(TM) and Mastering(TM) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For courses in Introductory Statistics. This package includes MyLab Statistics. Go INTERACTIVE with Sullivan/Woodbury's Interactive Statistics Interactive Statistics: Informed Decisions Using Data presents content in a way that gets students actively doing statistics as they learn new concepts. Written entirely in MyLab(TM) Statistics, Interactive Statistics engages students by combining text, multimedia, and assessment into one seamless learning experience: Interactive Assignments. Through a series of Interactive Assignments, students are encouraged to experience statistics in new and dynamic ways. Authors Mike Sullivan and George Woodbury are both active in the classroom, and they incorporate ideas and strategies from their experience teaching today's students. Their practical approach paired with the interactive, guided learning environment helps improve students' conceptual understanding, knowledge retention, and ability to see how statistics is connected to the world at large. Personalize learning with MyLab Statistics By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each

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student. With MyLab Statistics and StatCrunch, an integrated web-based statistical software program, students learn the skills they need to interact with data in the real world. 0134673522 / 9780134673523
Interactive Statistics: Informed Decisions Using Data
Student Access Kit, 2/e

Exam Prep for: Statistics Informed Decisions Using Data

For courses in introductory statistics. Putting It Together Statistics: Informed Decisions Using Data, Fifth Edition, gives students the tools to see a bigger picture and make informed choices. As a current introductory statistics instructor, Mike Sullivan III presents a text that is filled with ideas and strategies that work in today's classroom. His practical emphasis resonates with students and helps them see that statistics is connected, not only to individual concepts, but also with the world at large.

MyStatLab™ not included. Students, if MyStatLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyStatLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information.

MyStatLab from Pearson is the world's leading online resource for teaching and learning statistics, integrating interactive homework, assessment, and media in a flexible, easy-to-use format. MyStatLab is a course management system that delivers improving results in helping individual students succeed.

MyStatLab for this edition takes advantage of data

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analytics to add additional exercises to high usage chapters. New Technology Support Videos show the author demonstrating easy-to-follow steps to solve a problem in several different formats—by hand, TI-84, and StatCrunch™.

How to Lie with Statistics

Statistics

Written by renowned data science experts Foster Provost and Tom Fawcett, *Data Science for Business* introduces the fundamental principles of data science, and walks you through the "data-analytic thinking" necessary for extracting useful knowledge and business value from the data you collect. This guide also helps you understand the many data-mining techniques in use today. Based on an MBA course Provost has taught at New York University over the past ten years, *Data Science for Business* provides examples of real-world business problems to illustrate these principles. You'll not only learn how to improve communication between business stakeholders and data scientists, but also how participate intelligently in your company's data science projects. You'll also discover how to think data-analytically, and fully appreciate how data science methods can support business decision-making. Understand how data science fits in your organization—and how you can use it for competitive advantage. Treat data as a business asset that requires careful investment if you're to gain real value. Approach business problems

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data-analytically, using the data-mining process to gather good data in the most appropriate way Learn general concepts for actually extracting knowledge from data Apply data science principles when interviewing data science job candidates

Fundamentals of Statistics

Updated in its 3rd edition, Basic Methods of Policy Analysis and Planning presents quickly applied methods for analyzing and resolving planning and policy issues at state, regional, and urban levels. Divided into two parts, Methods which presents quick methods in nine chapters and is organized around the steps in the policy analysis process, and Cases which presents seven policy cases, ranging in degree of complexity, the text provides readers with the resources they need for effective policy planning and analysis. Quantitative and qualitative methods are systematically combined to address policy dilemmas and urban planning problems. Readers and analysts utilizing this text gain comprehensive skills and background needed to impact public policy.

Interactive Statistics

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instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- MyStatLab from Pearson is the world's leading online resource in statistics, integrating interactive homework, assessment, and media in a flexible, easy to use format. MyStatLab is a course management system that delivers proven results in helping individual students succeed. It provides engaging experiences that personalize, stimulate, and measure learning for each student. Tools are embedded to make it easy to integrate statistical software into the course. And, it comes from an experienced partner with educational expertise and an eye on the future. MyStatLab leverages the power of the web-based statistical software, StatCrunch™, and includes access to www.StatCrunch.com. To learn more about how MyStatLab combines proven learning applications with powerful assessment, visit www.mystatlab.com.

MyStatLab Student Access Kit

Want to tap the power behind search rankings,

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product recommendations, social bookmarking, and online matchmaking? This fascinating book demonstrates how you can build Web 2.0 applications to mine the enormous amount of data created by people on the Internet. With the sophisticated algorithms in this book, you can write smart programs to access interesting datasets from other web sites, collect data from users of your own applications, and analyze and understand the data once you've found it. Programming Collective Intelligence takes you into the world of machine learning and statistics, and explains how to draw conclusions about user experience, marketing, personal tastes, and human behavior in general -- all from information that you and others collect every day. Each algorithm is described clearly and concisely with code that can immediately be used on your web site, blog, Wiki, or specialized application. This book explains:

- Collaborative filtering techniques that enable online retailers to recommend products or media
- Methods of clustering to detect groups of similar items in a large dataset
- Search engine features -- crawlers, indexers, query engines, and the PageRank algorithm
- Optimization algorithms that search millions of possible solutions to a problem and choose the best one
- Bayesian filtering, used in spam filters for classifying documents based on word types and other features
- Using decision trees not only to make predictions, but to model the way decisions are made
- Predicting numerical values rather than classifications to build price models
- Support vector machines to match people in online dating sites
- Non-negative matrix factorization to find the independent features in a dataset
- Evolving intelligence for problem solving

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-- how a computer develops its skill by improving its own code the more it plays a game Each chapter includes exercises for extending the algorithms to make them more powerful. Go beyond simple database-backed applications and put the wealth of Internet data to work for you. "Bravo! I cannot think of a better way for a developer to first learn these algorithms and methods, nor can I think of a better way for me (an old AI dog) to reinvigorate my knowledge of the details." -- Dan Russell, Google
"Toby's book does a great job of breaking down the complex subject matter of machine-learning algorithms into practical, easy-to-understand examples that can be directly applied to analysis of social interaction across the Web today. If I had this book two years ago, it would have saved precious time going down some fruitless paths." -- Tim Wolters, CTO, Collective Intellect

Worksheets for Statistics

The Skeptical Environmentalist challenges widely held beliefs that the environmental situation is getting worse and worse. The author, himself a former member of Greenpeace, is critical of the way in which many environmental organisations make selective and misleading use of the scientific evidence. Using the best available statistical information from internationally recognised research institutes, Bjørn Lomborg systematically examines a range of major environmental problems that feature prominently in headline news across the world. His arguments are presented in non-technical, accessible language and

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are carefully backed up by over 2500 footnotes allowing readers to check sources for themselves. Concluding that there are more reasons for optimism than pessimism, Bjørn Lomborg stresses the need for clear-headed prioritisation of resources to tackle real, not imagined problems. The Skeptical Environmentalist offers readers a non-partisan stocktaking exercise that serves as a useful corrective to the more alarmist accounts favoured by campaign groups and the media.

Exam Prep for: Statistics Informed Decisions Using Data

Every day, companies struggle to scale critical applications. As traffic volume and data demands increase, these applications become more complicated and brittle, exposing risks and compromising availability. This practical guide shows IT, devops, and system reliability managers how to prevent an application from becoming slow, inconsistent, or downright unavailable as it grows. Scaling isn't just about handling more users; it's also about managing risk and ensuring availability. Author Lee Atchison provides basic techniques for building applications that can handle huge quantities of traffic, data, and demand without affecting the quality your customers expect. In five parts, this book explores: Availability: learn techniques for building highly available applications, and for tracking and improving availability going forward Risk management: identify, mitigate, and manage risks in your application, test your recovery/disaster plans, and build out systems

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that contain fewer risks Services and microservices: understand the value of services for building complicated applications that need to operate at higher scale Scaling applications: assign services to specific teams, label the criticalness of each service, and devise failure scenarios and recovery plans Cloud services: understand the structure of cloud-based services, resource allocation, and service distribution

Statistics

Handbook of Statistical Analysis and Data Mining Applications

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either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Michael Sullivan's *Statistics: Informed Decisions Using Data*, Fourth Edition, connects statistical concepts to students' lives, helping them to think critically, become informed consumers, and make better decisions. Throughout the book, "Putting It Together" features help students visualize the relationships among various statistical concepts. This feature extends to the exercises, providing a consistent vision of the bigger picture of statistics. This book follows the Guidelines for Assessment and Instruction in Statistics Education (GAISE), as recommended by the American Statistical Association, and emphasizes statistical literacy, use of real data and technology, conceptual understanding, and active learning.

The Skeptical Environmentalist

An insightful guide to the use of statistics for solving key problems in modern-day business and industry. This book has been awarded the Technometrics Ziegel Prize for the best book reviewed by the journal in 2010. *Technometrics* is a journal of statistics for the physical, chemical and engineering sciences, published jointly by the American Society for Quality and the American Statistical Association. Criteria for the award include that the book brings together in one volume a body of material previously only available in scattered research articles and having the potential to significantly improve practice in engineering and science. Highlighting the relevance of statistical methods in everyday applications, The

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Role of Statistics in Business and Industry bridges the gap between the tools of statistics and their use in today's business world. This one-of-a-kind resource encourages the proactive use of statistics in three well-organized and succinct parts: Setting the Stage provides an introduction to statistics, with a general overview of its uses in business and industry. Manufactured Product Applications explains how statistical techniques assist in designing, building, improving, and ensuring the reliability of a wide variety of manufactured products such as appliances, plastic materials, aircraft engines, and locomotives. Other Applications describe the role of statistics in pharmaceuticals, finance, and business services, as well as more specialized areas including the food, semiconductor, and communications industries. This book is truly unique in that it first describes case studies and key business problems, and then shows how statistics is used to address them, while most literature on the topic does the reverse. This approach provides a comprehensive understanding of common issues and the most effective methods for their treatment. Each chapter concludes with general questions that allow the reader to test their understanding of the presented statistical concepts as well as technical questions that raise more complex issues. An extensive FTP site provides additional material, including solutions to some of the applications. With its accessible style and real-world examples, The Role of Statistics in Business and Industry is a valuable supplement for courses on applied statistics and statistical consulting at the upper-undergraduate and graduate levels. It is also an ideal resource for early-career statisticians and

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practitioners who would like to learn the value of applying statistics to their everyday work.

Statistics

A clear and concise introduction and reference for anyone new to the subject of statistics.

Exam Prep for: Statistics; Informed Decisions Using Data

Programming Collective Intelligence

Exam Prep for: Statistics; Informed Decisions Using Data w/

If you want to outsmart a crook, learn his tricks—Darrell Huff explains exactly how in the classic *How to Lie with Statistics*. From distorted graphs and biased samples to misleading averages, there are countless statistical dodges that lend cover to anyone with an ax to grind or a product to sell. With abundant examples and illustrations, Darrell Huff's lively and engaging primer clarifies the basic principles of statistics and explains how they're used to present information in honest and not-so-honest ways. Now even more indispensable in our data-driven world than it was when first published, *How to Lie with Statistics* is the book that generations of readers have relied on to keep from being fooled.

Basic Methods of Policy Analysis and Planning -- Pearson eText

Statistics in a Nutshell

FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides students with an understanding of the logic behind the statistics, so they understand why and how certain methods are used -- rather than simply carry out techniques by rote. Students move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. Written in an informal style, the text provides an abundance of real data and research studies that provide a real-life perspective and help students learn and understand concepts. In alignment with current trends in statistics in the behavioral sciences, the text emphasizes effect sizes and meta-analysis, and integrates frequent demonstrations of computer analyses through SPSS and R. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Oracle SQL by Example

The Data-Driven Classroom

Fundamental Statistics for the Behavioral Sciences

Thanks to initiatives like the Common Core and Race to the Top, accountability requirements continue to be a reality for educators. Yet many are still unsure of how to use data to make well-informed instructional decisions. The Data-Driven Classroom comes to the rescue with a systematic, universal process that shows teachers how to: examine student assessment results to identify a curricular or skill area to target for individual intervention or large-group instructional revision; develop, implement, and assess the effectiveness of the intervention or revision; and develop an action plan for future instructional cycles. Author Craig A. Mertler sheds light on how teachers can make sense of overwhelming standardized test reports while avoiding pitfalls like over-interpreting data. In these pages you will also find practical classroom examples and templates designed to guide teachers of all grade levels and subject areas through the comprehensive decision-making framework.

Fundamentals of Statistics

Interactive Statistics

Architecting for Scale

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Provides hand-on technology assistance and detailed instructions for working selected examples and exercises utilizing both the TI-83 and the TI-83+.

Written by: Kathleen McLaughlin, Manchester Community College, University of Connecticut and Dorothy Wakefield, University of Connecticut.

Interactive Statistics Student Access Kit

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Drawing upon his passion for statistics and teaching, Mike Sullivan addresses the needs of today's students, the challenges teachers face, and changes in the statistics community. With feedback from his own students and classroom experience, Fundamentals of Statistics provides the tools to help students learn better and think statistically in a concise, friendly presentation. The CD contains all the student supplement content, the data sets, graphing calculator manual, excel manual, a PDF of the Formula and Table card from the back of the book, and a guide to using statcrunch with the title. Note: This is just the standalone book and CD, it does not come with an Access Card. If an Access Card is required ask your instructor for the ISBN of the package which would include the Book & CD plus the Access Card..

Data Science for Business

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